Entrepreneurship

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What’s an Entrepreneur?

Discussion: Failure Rates
Putting the Pieces Together

1: The Need

Needs
What’s the Need Here?

Ideas ≠ Opportunities
Form Follows Function

- The classic
- Investors
- Lenders
- Strategic
- Start-up
- Operations
- Feasibility

Weave a Mat

- Milestones
- Assumptions
- Tasks

Bootstrapping
When Bootstrapping Fails

4: Resources, Action

The Investment Filter
Get Going

Putting the Pieces Together

Choose Your Stream