

Start, Run & Grow Your Business

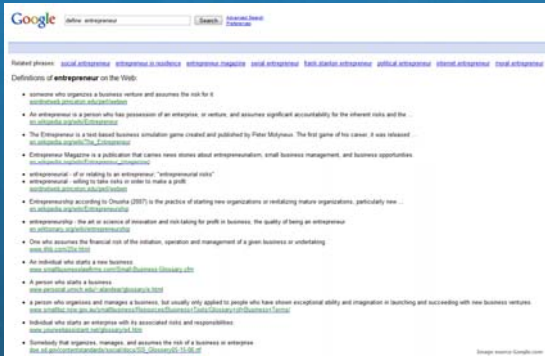
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Entrepreneurship

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What's an Entrepreneur?



Recent phrases: [small.entrepreneur](#) [entrepreneur.a.southcoast](#) [entrepreneur.naperville](#) [small.entrepreneur](#) [baltimore.entrepreneur](#) [wildlife.entrepreneur](#) [small.entrepreneur](#) [small.entrepreneur](#) [small.entrepreneur](#)

Definitions of **entrepreneur** on the Web:

- someone who organizes a business venture and assumes the risk for it [www.entrepreneur.com/entrepreneur](#)
- an entrepreneur is a person who has possession of an enterprise, or venture, and assumes significant accountability for the inherent risks and the [www.entrepreneur.com/entrepreneur](#)
- The Entrepreneur is a text based Business simulation game created and published by Peter Molyneux. The first game of his career. It was released in [www.entrepreneur.com/entrepreneur](#)
- Entrepreneur Magazine is a publication that carries news stories about entrepreneurs, small business management, and business opportunities [www.entrepreneur.com/entrepreneur](#)
- entrepreneurial - of or relating to an entrepreneur; "entrepreneurial risks"
- entrepreneurial - acting to take risks or take a profit [www.entrepreneur.com/entrepreneur](#)
- Entrepreneurship according to Chesha (2007) is the practice of starting new organizations or revitalizing mature organizations, particularly new [www.entrepreneur.com/entrepreneur](#)
- entrepreneurship - the art or science of innovation and risk taking for profit in business, the quality of being an entrepreneur [www.entrepreneur.com/entrepreneur](#)
- One who assumes the financial risk of the initiation, operation and management of a given business or undertaking [www.entrepreneur.com](#)
- An individual who starts a new business [www.entrepreneur.com/entrepreneur](#)
- A person who starts a business [www.entrepreneur.com/entrepreneur](#)
- A person who organizes and manages a business, but usually only applied to people who have shown exceptional ability and imagination in launching and succeeding with new business ventures [www.entrepreneur.com/entrepreneur](#)
- Individual who starts an enterprise with its associated risks and responsibilities [www.entrepreneur.com/entrepreneur](#)
- Somebody that organizes, manages, and assumes the risk of a business or enterprise [www.entrepreneur.com/entrepreneur](#)

Discussion: Failure Rates

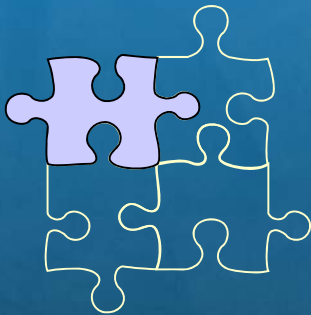


Image by LaserGuided via Flickr-cc

Putting the Pieces Together



1: The Need



Needs



Really: Needs and Wants



What's the Need Here?



What's the Need Here?



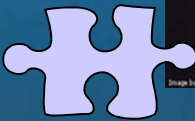
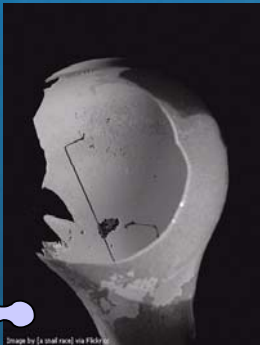
What's the Need Here?



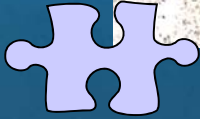
What's the Need Here?



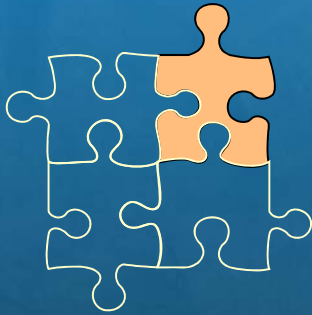
Ideas ≠ Opportunities



Make Meaning



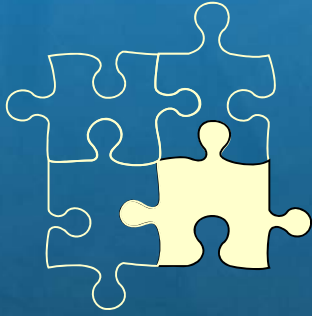
2: You



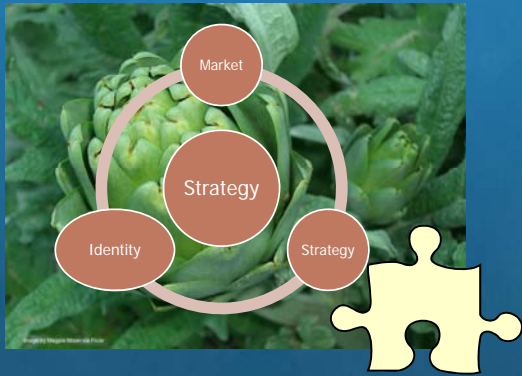
Commitment: Resolve, Team



3: The Plan



Heart of the Plan



Flesh & Bones: Step by Step



Form Follows Function

- The classic
- Investors
- Lenders
- Strategic
- Start-up
- Operations
- Feasibility



Weave a Mat

- Milestones
- Assumptions
- Tasks



Bootstrapping



When Bootstrapping Fails



4: Resources, Action



The Investment Filter

