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Business Basics

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Start, Run & Grow Your Business course.bplans.com

This Session

- Range of startups, 3 sample types
- Locations
- Professionals on your team
- Startup names and business Names
- Legal entities: corporation etc.
- Buy-sell agreements, working with partners
- Intellectual property
- Taxes and such

3 Sample Cases

TYPES OF STARTUPS

Graphic Artist



Image by bjoimeansbear via Flickr

The Restaurant



Image by Alan Swainson via Flickr

High-Tech Consumer Product



Image by makelessnoise via Flickr

Your Business Location



Your Business Location



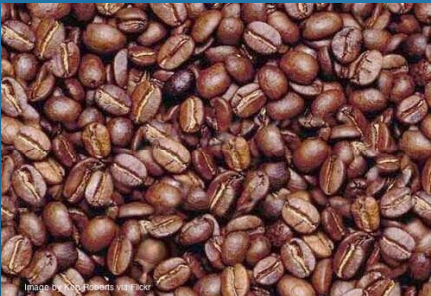
Your Business Location



Find a Business Lawyer



Find a CPA



Names and Legal Names




Lawyers & Legal Entities




Discuss, Understand, Agree

- Ownership %
- Buy-Sell
- Who does what



Get it All Down on Paper!



Beware of Sweat Equity



"Intellectual" Property



Patents For Inventions



Copyright for Creative Works



CPA'S GUIDE TO DEVELOPING EFFECTIVE BUSINESS PLANS
HERDIA: THE BOOK ON BUSINESS PLANNING
On Target: The Book on Marketing Plans
Working Smart: With Electronic Spreadsheets
Business Plan Pro Manual
Developing Effective Business Plans
Forecaster
JAZZ: THE INSIDE TRACK

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It's a Lot About Taxes



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