

# Start, Run & Grow Your Business

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## Starting Costs

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Start, Run & Grow Your Business course.bplans.com

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## Vocabulary: Refresher



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## Simple Lists



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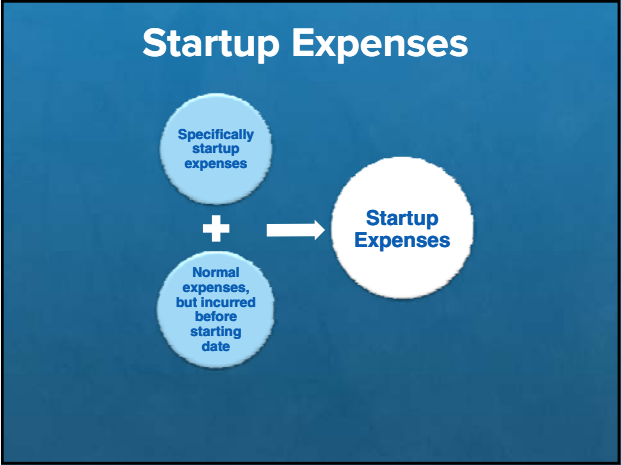
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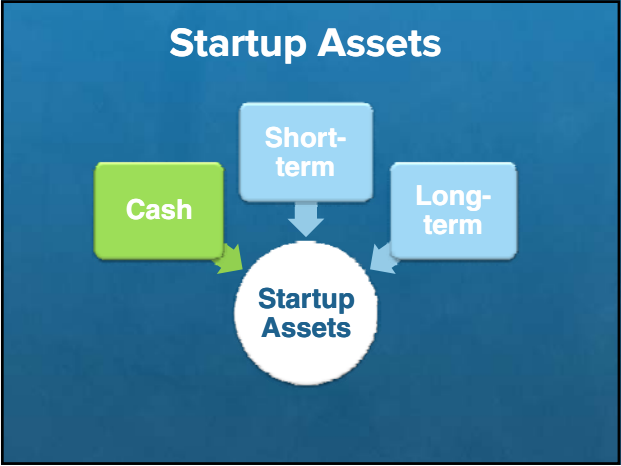
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### Hands-on Exercise

Start-up Plan	
<b>Requirements</b>	
<b>Start-up Expenses</b>	
Legal	\$1,000
Stationery, etc.	\$3,000
Brochures	\$5,000
Consultants	\$5,000
Insurance	\$350
Expensed Computer Equipment	\$3,000
Other	\$1,000
<b>Total Start-up Expenses</b>	<b>\$18,350</b>
<b>Start-up Assets</b>	
Cash Required	\$25,000
Other Current Assets	\$7,000
Long-term Assets	\$0
<b>Total Assets</b>	<b>\$32,000</b>
<b>Total Requirements</b>	<b>\$50,350</b>

Image from Business Plan Pro

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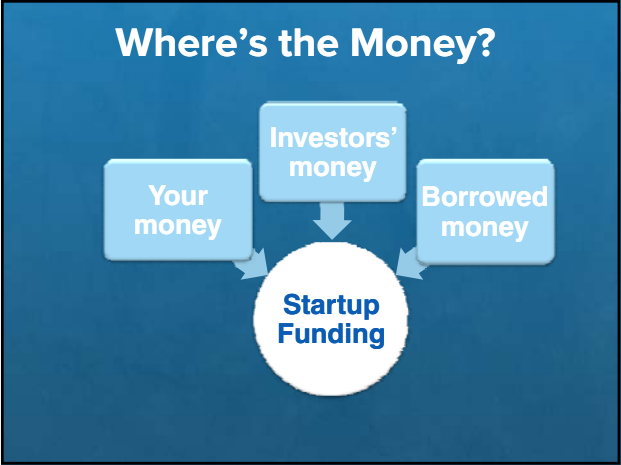
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# Start, Run & Grow Your Business




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## Hands-on Exercise

	A	B
<b>1 Start-up Funding</b>		
2 Start-up Expenses to Fund		\$18,350
3 Start-up Assets to Fund		\$32,000
<b>4 Total Funding Required</b>		<b>\$50,350</b>
5		
<b>6 Assets</b>		
7 Non-cash Assets from Start-up		\$7,000
8 Cash Requirements from Start-up		\$25,000
9 Additional Cash Raised		\$450
10 Cash Balance on Starting Date		\$27,550
<b>11 Total Assets</b>		<b>\$32,000</b>
12		
13		
<b>14 Liabilities and Capital</b>		
15		
<b>16 Liabilities</b>		
17 Current Borrowing		\$2,000
18 Long-Term Liabilities		\$20,000
19 Accounts Payable (Outstanding Bills)		\$2,000
20 Other Current Liabilities (Interest-Free)		\$2,000
<b>21 Total Liabilities</b>		<b>\$26,000</b>
22		
<b>23 Capital</b>		
24		
<b>25 Planned Investment</b>		
26 Owner		\$25,000
27 Investor		\$0
28 Additional Investment Requirement		\$0
<b>29 Total Planned Investment</b>		<b>\$25,000</b>
30		
31 <b>Loss at Start-up (Start-up Expenses)</b>		<b>(\$18,350)</b>
<b>32 Total Capital</b>		<b>\$6,650</b>
33		
34		
<b>35 Total Capital and Liabilities</b>		<b>\$32,650</b>
36		
<b>37 Total Funding</b>		<b>\$51,000</b>

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