

# Start, Run & Grow Your Business

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## Getting Financed

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## Reminder: Range of Startups



The collage features three distinct images: a black mobile phone with a green circuit board visible, a man in a green shirt pointing at a large white sign with red '3R' letters, and a storefront with a green awning and a sign that says 'MOLDORE'.

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## Steps



The image shows a stone path made of rectangular stones crossing a small stream. The water is calm and reflects the surrounding greenery.

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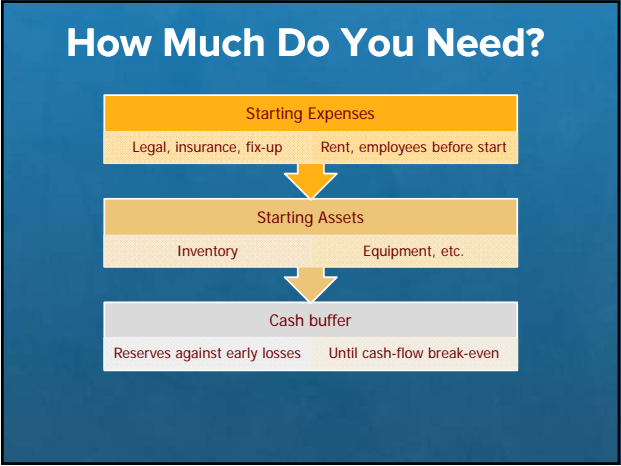
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### What Investors Want



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### Venture Capital



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### Angel Investors



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### Borrowing the Money



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### The Investment Filter



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### Business Valuation

- Worth?
- Formulas
- Negotiations
- Stocks
- Want ads



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# Start, Run & Grow Your Business

**Valuation**

	2008	2009	2010	Multiple	Valuation
Sales	\$3,000	\$3,300	\$3,630	2	\$6,600
Profits	\$350	\$385	\$424	8	\$3,080
Book value	\$120	\$132	\$145	1	\$132
Cash flow	\$175	\$193	\$212	30	\$5,775
Growth	10%				

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