

This work is licensed under a [Creative Commons Attribution 3.0 Unported License](#).

Getting Financed

The PowerPoint slide decks provided to instructors as part of the [Start, Run & Grow Your Business curriculum](#), created by Tim Berry, are licensed under a [Creative Commons Attribution 3.0 Unported License](#).

This license gives instructors the right to share, remix and make commercial use of the PowerPoint slide decks, with proper attribution to Tim Berry, the curriculum author.


Start, Run & Grow Your Business course.bplans.com

Reminder: Range of Startups



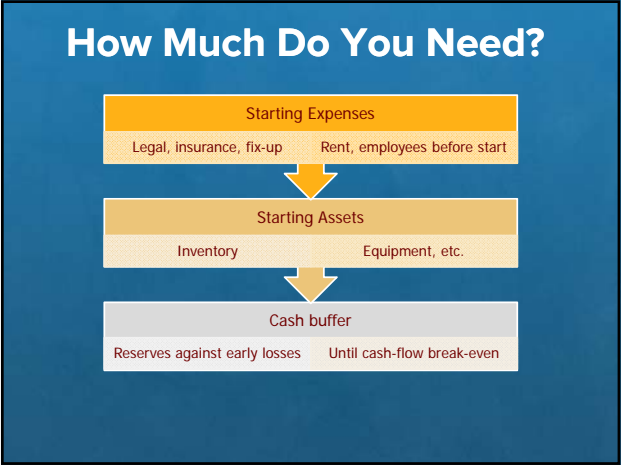
The collage consists of three images: a mobile phone with a green circuit board, a man in a green shirt pointing at a large red '3' and black 'R' sign, and a storefront with a green awning and a sign that says 'MOZ DONUTS'.

Steps



The image shows a stone path made of rectangular stones leading across a small stream. The water is clear and reflects the sky. The surrounding area is lush with green moss and vegetation.







What Investors Want



Venture Capital



Angel Investors









Borrowing the Money



The Investment Filter



Business Valuation

- Worth?
- Formulas
- Negotiations
- Stocks
- Want ads



Start, Run & Grow Your Business

Valuation

	2008	2009	2010	Multiple	Valuation
Sales	\$3,000	\$3,300	\$3,630	2	\$6,600
Profits	\$350	\$385	\$424	8	\$3,080
Book value	\$120	\$132	\$145	1	\$132
Cash flow	\$175	\$193	\$212	30	\$5,775
Growth	10%				
